

You are cordially invited to attend the
Mt. Pleasant Community
Branding Reveal

Tuesday, November 13, 2018 | 5:30 p.m. – 7:00 p.m.
Presentation 5:45 p.m.
Art Reach Gallery
111 E. Broadway St., Mt. Pleasant, MI

Reception catered by Max & Emily's

After answering the call to action, members of the Mt. Pleasant community shared their thoughts and insights regarding what our community currently has to offer, and what should be the hopes for the future.

This in-depth research, spanning the last several months, has created a strategic initiative designed to boost tourism, economic development and community spirit.

Please join representatives from the City of Mt. Pleasant, the Mt. Pleasant Area Convention & Visitors Bureau, Michigan Economic Development Corporation, Charter Township of Union, Middle Michigan Development Corporation and Mid Michigan College as this branding initiative is unveiled.

For additional information contact City of Mt. Pleasant
Director of Public Relations, Darcy Orlik at (989) 779-5322.
